



EVIDENCE-RELATED SERVICES AND PACKAGES

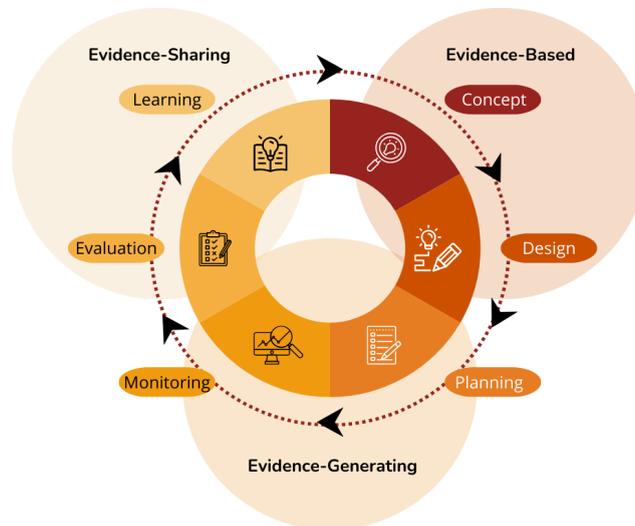
At Alanda we offer a variety of services to help your organization improve your **evidence base, evidence generation, and evidence-sharing**, across the **project cycle**. This table links our packages to the challenges you may be experiencing. All our packages are customizable to your needs.

Your challenges and how we can support

Strengthening evidence across the project cycle	
Challenges/Symptoms you are experiencing	How Alanda can support
Evidence base	
<ul style="list-style-type: none"> We want to propose innovative projects, but we don't have a clear view of what has been tried before in this area/ what are the best practices 	<p>Literature review/Strategic review package including:</p> <ul style="list-style-type: none"> Review of peer-reviewed and gray literature Interviews with key stakeholders and experts
<ul style="list-style-type: none"> We want to build a project based on community needs and priorities, but we are unclear on what these are. 	<p>Needs assessment package using community-based approaches, literature review, and, interviews, community visits and focus groups</p>
Evidence generation	
<ul style="list-style-type: none"> We want to strengthen our metrics and monitoring of projects. Data is missing. Our donors require better quantitative results Our partners on the ground are not filling out our monitoring tools We have indicators but people measure them in whatever way they want. 	<p>Monitoring, Evaluation and Learning (MEL) framework package, including:</p> <ul style="list-style-type: none"> MEL Framework, Indicator cards, data collection tools Co-developed tracking tools, Report templates Trainings, accompaniment, refreshers
<ul style="list-style-type: none"> We want to measure the results of our projects at the outcome and impact levels (e.g. % of beneficiaries with controlled diabetes), not just outputs (e.g. number of people participating in the intervention) Our donor is requesting clearer evidence that this project works to continue funding us We know this project is a game-changer, but now we need to prove it with numbers 	<p>Baseline and Endline package, including:</p> <ul style="list-style-type: none"> Protocol (rationale, methodology and sample size) Data collection surveys and tool (e.g. Kobo) Training of trainers and data collectors Support with data collection and analysis
<ul style="list-style-type: none"> We need to carry out an external evaluation of our project to learn what worked and 	<p>External evaluation package, including:</p> <ul style="list-style-type: none"> Inception report with methodology Field visit, desk review and interviews

what did not and comply with donor requirements	<ul style="list-style-type: none"> ○ Draft and final reports ○ Communications brief/ communication video
Evidence sharing	
<ul style="list-style-type: none"> ○ Only a handful of people read our project reports and there are useful lessons in them! ○ We want to better communicate our results to our donors, partners, and communities. 	Communications package including: <ul style="list-style-type: none"> ○ Communications brief ○ Video ○ Social media series/Whatsapp/SMS series
<ul style="list-style-type: none"> ○ We believe we have great results that we want to share more widely within the global health community 	Conference package: <ul style="list-style-type: none"> ○ List of tailored conference options ○ Conference abstract and submission
	Peer-reviewed publications package <ul style="list-style-type: none"> ○ List of tailored journals options ○ Writing of article for submission to a peer-reviewed journal ○ Support with corrections/ review process

HOW WE SUPPORT ACROSS THE PROJECT CYCLE



Let's chat and see if we can help.

- [Book a call with me](#) or send me an email at projects@alandahealth.com

We can get on a short call to learn about the needs of your organization/team and discuss whether we are a good fit for your challenge. Looking forward to it!

Candela Iglesias Chiesa, MPH, PhD – Founder and Director, Alanda